Overview of Program

The University of Florida's Eric Friedheim
Tourism Institute (EFTI) and Walt Disney World®
Resort (WDW) are offering a six-month academic exchange experience program for international students enrolled in tourism, hospitality, marketing, business or other related fields at UF's international partner universities in Canada.

Students will take classes and earn 12 credits from the University of Florida while participating in academic training and gaining valuable experience at *Walt Disney World*® Resort in Lake Buena Vista, Florida.

Learn about tourism, hospitality, destination & event management in a fun & exciting environment from best-in-class professors and industry experts in one of the world's leading tourism destinations - Orlando, Florida.

Program Cost: \$3,500



Eric Friedheim Tourism Institute UNIVERSITY of FLORIDA

For more information about the UF Disney Academic Exchange Program, contact your school's representative:

University of Waterloo:

Dr. Ron McCarville E-mail: mcarville@waterloo.ca

Brock University:

Ms. Koreen McCullough E-mail: kmccullough@brocku.ca

Wilfrid Laurier University:

Dr. Barbara Carmichael E-mail: <u>bcarmichael@wlu.ca</u>

Niagara College:

Ms. Joanne Maltby

E-mail: jmaltby@niagaracollege.ca

University of Florida:

Ms. Arielle Gousse
EFTI Program Manager - Training & Education
Phone: 352-392-3992

E-mail: agousse@ufl.edu

For more information about the Eric Friedheim Tourism Institute (EFTI), go to www.uftourism.org

University of Florida Academic Exchange

Experience with Walt Disney World® Resort









The **ONLY** program that gives you the opportunity to earn academic credit from the University of Florida & complete a six-month paid internship with Walt Disney World® Resort

www.uftourism.org



Welcome to the Gator Nation

Students have the opportunity to become part of the Gator Nation and experience student life at the University of Florida before traveling to Walt Disney World®. Students fly into Gainesville, FL and spend 8-10 days participating in a variety of activities including:

- A campus orientation & tour, course instruction, meetings with UF students and faculty, entertaining and fun group outings, obtaining their Gator 1 ID card and opportunities to experience the Gainesville night life.
- The tours and excursions include visits to Florida cultural and sport facilities as well as visits to central and north Florida resorts and destinations where students will gain insight and knowledge from hospitality, tourism and recreation professionals.

Students will have the opportunity to stay in UF student dorms to get the full student experience. All meals and transportation will be provided for students until their arrival at the Walt Disney World Resort.



Earning your Ears

World-Class Academic Training

The Disney Education Program provides students with real-world hospitality and business experience and classroom education at one of the world's leading companies.

Program participants will have the opportunity to work at any one of *Walt Disney World* Resort theme parks, resorts or other recreational areas including water parks and Downtown Disney® Area. Participants work 30-37.5* hours per week and receive a competitive hourly wage.

*Scheduled hours may vary



Disney Housing Accommodations

Program participants will live in company-sponsored, fully furnished, two- and four-bedroom apartments near the Walt Disney World Resort with on site security. Bus transportation is provided to work, classes, shopping & social activities.

An accommodation fee is deducted from each participant's weekly pay, depending on the housing unit and number of roommates. The charge covers the housing fee, utilities, high-speed internet, local phone service and transportation.

Curriculum

Twelve (12) credit hours of coursework in resort and destination management from the University of Florida.

Amount of credits transferred depends on your home institution

Summer Term

- LEI 3340: Resort and Destination Development (3 credits)
- HFT 3253: Lodging Operations & Management (3 credits)

Fall Term

- LEI 4940: Internship in Leisure Services (3 credits)
 Six (6) months of resort & theme park work at Walt Disney World Resort
- LEI 4905: Disney Course (choose **one** of the following): Corporate Analysis, Advanced Studies in Hospitality Management, Organizational Leadership or Corporate Communications (3 credits)

All UF courses are administered online

Admission Requirements

- Age 18 years or older;
- Second year level of university study (sophomore standing) at your home institution;
- Currently enrolled and in good academic standing at your home institution;
- Recommended by your home institution for interviews with UF and Disney.
- Engaged in appropriate course of study: tourism, hospitality, recreation, business or a related field;
- Financial support to cover costs of the program and personal expenses;
- Desire to perform at a high-level in both the academic & work components of the program;
- Positive, professional, friendly attitude and service orientation.