

## **PROGRAMS AVAILABLE FOR INTERNATIONAL STUDENTS**

### **MANAGEMENT AND BUSINESS**

#### **Bachelor of Business Administration - Emphasis in Business Administration**

Produces creative, innovative professionals, capable of managing private, public and third sector organizations in various areas of the economy and their varying levels of complexity. The course prepares students to have an entrepreneurial attitude, global vision and the professional skills of an executive at different levels of expertise in local and international scenarios or in their own business. The virtual learning environment, the bibliographic archive and teachers specialized in administration contribute to the development of the necessary skills for business management. Moreover, its methodology for projects is current and innovative (during the course, the student develops projects for various segments).

#### **Bachelor of Business Administration - Emphasis in Foreign Trade**

Professionals prepared to meet the various demands of foreign trade within the Brazilian public and private organizations, contributing to the increase in international transactions.

#### **Bachelor of Accounting**

The course focuses on training professionals to work in the area of controlling and managing organizations, generating and disseminating economic and financial information on all areas and segments of business enterprises and participating in strategic and operational decision making processes.

#### **Bachelors of International Relations**

Enables the professional to take part in public and private organizations, national or multinational, with or without profit, negotiating agreements and contracts, discussing cooperation policies and development, and working in all specific areas within international relations.

#### **Associate degree of Commercial Management**

The course produces professionals who can act in the commercial area, in the wholesale, retail and business representation segments. It provides a body of knowledge that contributes for the professional to promote flexibility in the marketing process, customer relationship tools, planning, business information systems operation and implementation, and economic, financial and tax viability.

#### **Associate degree of Financial Management**

The role of the technologist in Financial Management involves the development of plans for guidance and advice on financial viability, pointing to alternative investments and financing, structuring and planning actions to correct the financial life of people and companies. The course was developed in partnership with Banco Santander, using the know-how of one of the largest financial institutions in the world. The title also covers contents that are treated in CPA10 certification exam.

#### **Associate degree of Human Resource Management**

Development of creative and innovative skills related to people management and individual, group, and organizational behavior, catalyzing the processes of strategic planning development, quality of living programs and organizational environment evaluation.

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### **Associate degree of Logistics**

Development, use or adaptation of technologies and processes related to storage, distribution and transportation, to act in multimodal transport operations and to manage distribution networks and logistics units.

### **Associate degree of Marketing**

Produce professionals to work in the areas related to managing the marketing of organizations, being able to add value to brands and businesses, bringing positive results in the selling of products and services, in the complex competitive environment. The course offers subjects that balance theory and practice to enable the student to develop strategic plans for public and private organizations in marketing and communications management, marketing plan and market research development, as well as economic and financial feasibility studies.

## **COMMUNICATION AND ARTS**

### **Bachelor of Audiovisual Communication**

Development of audiovisual content for various media, working in production, direction, script writing, cinematography, editing, direct sound recording, sound editing and art direction for film, television, video and digital media.

### **Bachelor of Photography**

Production, analysis and critique of photographic images, developing a personal language based on theoretical foundations and practice, as well as on experimentation and the reflection on the photographic image.

### **Bachelor of Advertising**

Mobilization of a broad theoretical and critical repertoire to solve problems and propose creative communication solutions that address the common good, and the construction of an authorial discourse to impact the professional environment. It has interactivity as an important element for a contemporary education.

### **Associate degree of Audiovisual Production (Animation)**

The course has an emphasis on animation and is structured in multidisciplinary activities. It stimulates the technology applied to the production of audiovisual animation, with a balance among the knowledge of different areas –narrative, literature, sound, music, drawing, photography and video - through projects that involve creation, production and editing.

### **Associate degree of Multimedia Production**

Design and production of multimedia languages for interactive communication in contemporary life.

## **DESIGN AND ARCHITECTURE**

### **Bachelor of Architecture and Urbanism**

Solid knowledge on environmental and resource optimization for sustainable architectural and urban planning. It produces professionals to work with architectural designs of buildings, urban revitalization plans and the research of new materials and technologies.



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### **Bachelor of Digital Design**

Creation of solutions for the communications and entertainment systems involving digital information and interactive environments.

### **Bachelor of Graphic Design**

Creativity and development of graphic designs and visual programming projects in different fields, such as graphic design studios and print media companies, among others.

### **Bachelor of Industrial Design**

Creation of projects of products and services, with roles in the automotive, furniture, ceramics, electronics and toy sectors, among others.

## **FASHION**

### **Bachelor of Fashion Design - Emphasis in Styling**

Creating collections, prints and accessories, taking into account market demands and fashion movements.

### **Bachelor of Fashion Design - Emphasis in Modeling**

Duration: 4 years

Unique in the country for those who want to operate in the various segments of the cycle of creation and production of clothing, giving shape to the creations of the designer.

## **ENGINEERING**

### **Production Engineering**

The course proposes the formation of a professional with generalist, humanist, critical and reflective characteristics, with the ability to absorb, intervene and develop new technologies in a creative and entrepreneurial fashion. This professional may act on different links in the chain of goods and services production, aiming to meet the demands of stakeholders with entrepreneurial attitude and founded on principles of economy, social responsibility and sustainability.

### **Environmental and Sanitary Engineering**

Focused on the feasibility and application of technologies for a sustainable development, Environmental and Sanitary Engineering is dedicated to maintaining the environmental quality, sanitation and rational use of natural resources. Its mission is to develop and apply technologies to protect the environment from damage caused by the intervention of man over nature, with the primary function to preserve the quality of water, air and soil.

### **Computer Engineering**

The course aims to train computer engineers, generalist professional with developed analytical thinking and good systemic view. There is a balance between solid basic training in engineering and Emphasis in software, hardware and disciplines that combine the fundamentals with practical and applied projects. Developed with the support of IBM, its design was marked by a strong concern to meet the demands of business and the information technology market.

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## **HEALTH AND WELLNESS**

### **Bachelor of Physical Education**

The degree aims to train professionals in tune with new trends in the area and who will contribute to the promotion of health and wellbeing of the population, able to develop and implement physical education programs in primary and secondary education, as well as developing custom training programs and work in planning, prescription, supervision and coordination of projects and programs of physical, recreational and sports activities in various fields and institutions such as clubs and fitness clubs, sports centers and health and wellbeing companies.

### **Bachelor of Nutrition**

All stages of a nutritional program, from preparing the menu to the evaluation of results, with a focus on health and wellness.

### **Associate degree of Aesthetics and Cosmetics**

The course trains ethical and entrepreneurial professionals, who work individually or in multidisciplinary teams, responsible for selecting and applying techniques and aesthetic and cosmetic procedures in order to promote health and wellness. Classes include visits to the laboratory with faculty supervision, where equipment and technologies that simulate the main professional spaces and aesthetic centers will be used.

### **Associate degree of Radiology**

Duration: 3 years

The course aims at training professionals to work in the processes of the specialties of diagnostic radiology (X-ray, mammography, CT, MRI and nuclear medicine) and radiation therapy, able to keep up with the growing and constant technological developments, including digital processing, selection of Images and transmission and archiving systems for radiological images (Teleradiology). The course emphasizes on the broad and diverse education of the student, adding managerial skills and preparing for continuing education.

## **INFORMATION TECHNOLOGY**

### **Bachelor of Computer Science**

Orientation, design, implementation and deployment of solutions, contributing to the expansion of scientific and technological knowledge.

### **Bachelor of Information Systems**

Identification of the needs of institutions and development of automated solutions in the processes of information management.

### **Associate degree of Systems Analysis and Development**

The course produces professionals able to understand the information needs of organizations, defining and developing the most appropriate solutions. They may act in the analysis, design, specification, documentation, testing, implementation and maintenance of information computer systems.

### **Associate degree of Information Technology Management**

Program developed in partnership with IBM that focuses on producing professionals able to manage the information technology resources of service providing organizations, considering the modern concepts of IT service and governance science.

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### **Associate degree of Digital Games**

Programming and monitoring the production of digital games, with content using 2D and 3D systems, music, 3D modeling, design and game culture.

### **Associate degree of Computer Networks**

Duration: 2.5 years

Technological training in one of the main Cisco academies in South America, aimed at sustainability of organizations in networks and data communications - design, implementation, maintenance, management and security of computer networks.

### **Associate degree of Internet Systems**

Design, model, develop components and platforms and plan web systems employing the concepts of information architecture, accessibility, usability and interactivity (UI).

## **HOSPITALITY AND GASTRONOMY**

### **Bachelor of Hotel Management**

Structured for entrepreneurship and management training, with focus on the administrative and operational fields of the hospitality industry.

### **Associate degree of Events**

Degree program for professionals to work in specialized firms or other segments that adopt the organization of events as corporate and strategic tool.

### **Associate degree of Gastronomy**

Undergraduate course aims to provide the students food production skills to work in the operation and management of the related business, such as restaurants, buffets and food sector businesses.



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