



SPRING

CATALOG 2020



ULACIT
UNIVERSIDAD LATINOAMERICANA
DE CIENCIA Y TECNOLOGÍA
COSTA RICA

**ULACIT, THE BEST PRIVATE
UNIVERSITY IN CENTRAL AMERICA
FOR 7 YEARS IN A ROW**

ULACIT

COURSE OFFERING

SPRING 2020

BUSINESS ADMINISTRATION AND ECONOMICS

BUSINESS ADMINISTRATION AND ECONOMICS

SPRING (JAN-MAY)

Freshman Seminar
Principles of Marketing
Human Resource Management
Elements of Microeconomics
Financial Accounting
Math for Business and Economics
Managerial Skills Development
Cost Accounting
Managerial Decision Modeling
Financial Reporting and Analysis
International Business
Quality Management
International Trade

SUMMER (MAY-AUG)

Freshman Seminar
Managerial Accounting
Probability and Statistics Foundation
Marketing Management
Applied Microeconomics
Calculus
Business Law Foundation
E-Commerce
Organizational Behavior
Quantitative Methods
Innovation and Technology

FALL (SEP-DEC)

Freshman Seminar
Corporate Finance
Costs and Productivity
Advanced Probability and Statistics
International Marketing
Intercultural Communication
International Finance
Project Management
Elements of Macroeconomics
Information Systems Management
Strategic Management
Investments

INTERNATIONAL RELATIONS, POLITICAL SCIENCE, CULTURE AND DEVELOPMENT STUDIES

SPRING (JAN-MAY)

International Relations Theory (4)*

Environmental Sustainability and Development in Latin America
International Organizations (4)
Peaceful Conflict Negotiation and Resolution
Latin American Literature and Society
Contemporary Latin American History

SUMMER (MAY-AUG)

Theory of the State

The Costa Rican Political System (4)
International Public Law
Peace and War in International Relations (4)
Diplomatic and Consular Law (4)
Western Civilization

FALL (SEP-DEC)

Poverty, Economics and Development in Latin America

Costa Rican Foreign Policy (4)

Human Rights
Free Trade Agreements in Latin America and the Caribbean (4)
Latin American Cultural Identity
International Political Economy
Management of Non-Profit Organizations

GENERAL EDUCATION

Courses available for all 3 terms (Spring, Summer and Fall)

Moral Reasoning and Ethical Decision Making
Seminar: Costa Rica & World Affairs

Globalization, Environment and Human Development
Expressions of the Human Spirit (Arts)

Argumentation and Rhetoric
Spanish Language Courses (see page x)

FRESHMAN SEMINAR

The Freshman Seminar will provide you with assistance in making the transition to the university to obtain a preview of what's to come for upper-level courses.

The purpose of this course is to develop in all freshman students the ability to make an adequate transition to the life and demands at a university level, to promote the development of the student's skills and help them gain intellectual confidence by building an expectation of academic success.

PRINCIPLES OF MARKETING

Marketing is about understanding people. It focuses on how consumers think, feel and react to all products and services around the world.

You will envision the evolution of modern management toward a marketing-oriented view of business; stressing the underlying principle of the "marketing concept"; and integrating concepts in relation to consumer needs, marketing information, product development, pricing, distribution, selling, advertising, and promotions.

HUMAN RESOURCES MANAGEMENT

Knowing about human resource management is the most powerful tool to generate revenue through the use of people's skills and abilities.

The effective performance of a company requires understanding a wide range of elements such as Labor law, planning, job analysis, recruitment, selection, training, employee development and performance appraisal.

*All courses have 3 credits, except for those who have a different number specified right next to the name of the course (IR) Each credit at ULACIT is equivalent to 2 ECTS, so, if your class has 3 ULACIT credits, it would transfer to 6 ECTS.

ELEMENTS OF MICROECONOMICS

The economic world is far more complex than we give it credit, and in this course you will understand the how's and why's of our everyday decision-making and the impact we cause to the world-wide economic phenomenon.

You will become capable of analyzing structures of costs, making decisions of production, setting up price policies, estimate costs, revenues, and profit, understand demand, and choose optimal combinations of factors for production.

FINANCIAL ACCOUNTING

This course focuses on the language that managers use to communicate the firm's financial and economic information to external parties such as shareholders and creditors.

This course will provide you with the necessary background to understand the concepts and measurements that underlie financial statements; develop the skills needed to analyze financial statements effectively, and gain an understanding of the choices enterprises make in reporting the results of their business activities.

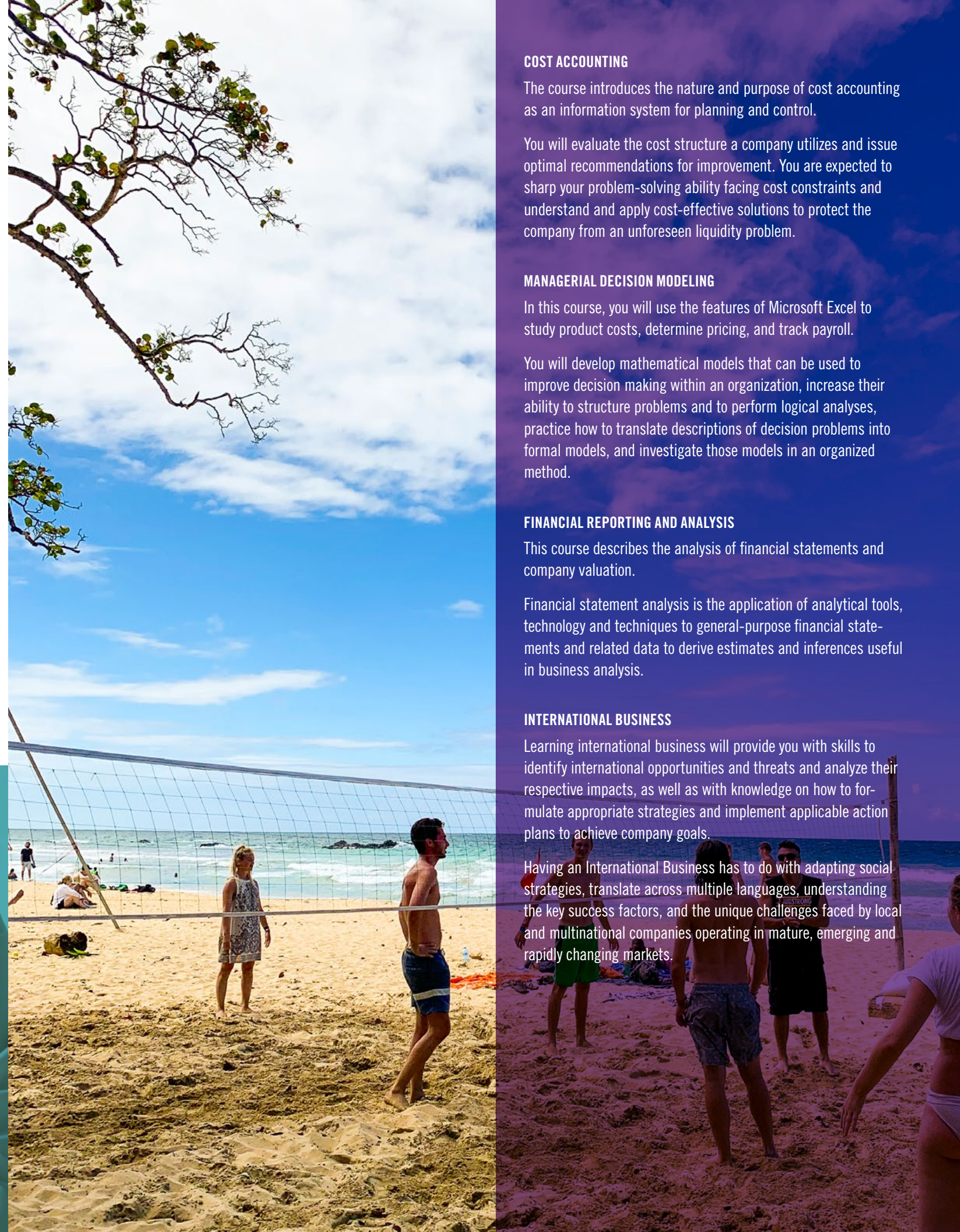
MATH FOR BUSINESS AND ECONOMICS

Throughout this course, you will learn to solve linear and quadratic equations; solve rational and radical equations; graph polynomial, rational, piece-wise, exponential and logarithmic functions; find integer roots of polynomial equations; solve exponential and logarithm equations; understand the inverse relations between exponential and logarithm equations, and compute values of exponential and logarithm expressions using basic properties.

MANAGERIAL SKILLS DEVELOPMENT

Management is about understanding people, getting things done and making organizations work. It's a job where you can make a significant difference in employees, customers and co-workers.

As a manager you will become responsible for motivating others and creating a positive work environment. In this course, you will have an opportunity to practice, analyze and apply the managerial skills to your own work, and to real-life situations while working your way into becoming a more effective business leader.



COST ACCOUNTING

The course introduces the nature and purpose of cost accounting as an information system for planning and control.

You will evaluate the cost structure a company utilizes and issue optimal recommendations for improvement. You are expected to sharpen your problem-solving ability facing cost constraints and understand and apply cost-effective solutions to protect the company from an unforeseen liquidity problem.

MANAGERIAL DECISION MODELING

In this course, you will use the features of Microsoft Excel to study product costs, determine pricing, and track payroll.

You will develop mathematical models that can be used to improve decision making within an organization, increase their ability to structure problems and to perform logical analyses, practice how to translate descriptions of decision problems into formal models, and investigate those models in an organized method.

FINANCIAL REPORTING AND ANALYSIS

This course describes the analysis of financial statements and company valuation.

Financial statement analysis is the application of analytical tools, technology and techniques to general-purpose financial statements and related data to derive estimates and inferences useful in business analysis.

INTERNATIONAL BUSINESS

Learning international business will provide you with skills to identify international opportunities and threats and analyze their respective impacts, as well as with knowledge on how to formulate appropriate strategies and implement applicable action plans to achieve company goals.

Having an International Business has to do with adapting social strategies, translate across multiple languages, understanding the key success factors, and the unique challenges faced by local and multinational companies operating in mature, emerging and rapidly changing markets.



QUALITY MANAGEMENT

Quality management will introduce you to the main concepts and principles of quality management and to study their implementation.

You will learn continuous improvement philosophies and methodologies and techniques required to improve product quality and process efficiency. You will be able to use quality management concepts easily and identify peculiarities of evolution of quality management and its significance for the management of modern organizations.

INTERNATIONAL TRADE

This course will teach you how to analyze the causes and consequences of international trade and investment. We will investigate why nations trade, what they trade, and who gains (or not). You will analyze the motives for countries or organizations to restrict or regulate international trade and study the effects of such policies on economic welfare.

INTERNATIONAL RELATIONS AND POLITICAL SCIENCE

INTERNATIONAL RELATIONS THEORY

This course is a broad introduction to the key theories, concepts, and issues in international relations. It begins with an overview of the leading theoretical approaches to understanding international relations and then uses these frameworks to understand historical and contemporary events and issues, including international political economy, energy trade, the global environment, weapons of mass destruction, ethnic and civil conflicts, and terrorism.

The goal of the course is to help you better understand why we observe certain policy outcomes in the international arena, to help them devise policy responses that are consistent with international realities and thus more likely to succeed.

ENVIRONMENTAL SUSTAINABILITY AND DEVELOPMENT IN LATIN AMERICA

Sustainable Development is a philosophy that integrates economic, environmental and social criteria, with a strong focus on long-term shareholder value. Responsible behavior is not something new in business life.

You will be working along with communities, developing answers to these questions and understanding of the real environmental problems they face, while at the same time exploring and reflecting on course content, providing concrete service (ranging from hands-on tasks to strategic advice) to these communities, and seeking to integrate the experience as a whole.

INTERNATIONAL ORGANIZATIONS

The aim of this course is to strength your understanding of the mechanics of the international organizations that promote peace, integration, sustainable development, world stability, economic growth, among others in order to promote specific topics and positions within the international system and these organizations.





LATIN AMERICAN LITERATURE AND SOCIETY

The course helps you to contribute to the cultural development of Latin America through the understanding of the impact of the great Hispanic-American literary works on the socio-political evolution of the region.

The purpose of the course is to help you in the exercise of critical thinking when analyzing the relation between the literary evolution in the region and its socio-political development, which allows them to link past events and literary works of historical transcendence with present facts and their future projection.

CONTEMPORARY LATIN AMERICAN HISTORY

This course surveys the history of Latin America from the period of the Wars for Independence in the early nineteenth century until the present.

Drawing upon primary documents, audio/visual materials, and works produced by historians, the class will explore the racial, class, and gender hierarchies that emerged out of the region's colonial and pre-colonial past and their impact on the creation of the region's identity and the lives of Latin American people. You will explore the struggle to create "nations" and the emergence of a neocolonial order in the nineteenth century.

GENERAL EDUCATION

EXPRESSIONS OF THE HUMAN SPIRIT

In this course, you are expected to develop their esthetic response capability, as well as their ability to interpret various forms of cultural expression by studying painting, sculpture, architecture, theater, music, cinema, and dance.

The course offers you multiple opportunities to learn about artistic movements of different periods and places from an interdisciplinary perspective. You will get involved in the world of art and ideas, by using esthetic reasoning. The course includes visits to exhibits, scene showings, and interaction with artists, directors or curators. It also requires you to perform creatively.

GLOBALIZATION, ENVIRONMENT AND HUMAN DEVELOPMENT

This course aims to teach you basic concepts to better understand and analyze the relations between human development and its social and natural environments, making special emphasis on the role geography and culture play on the economic and sociopolitical events that shape globalization.

You will learn about the social, environmental, political and economic characteristics of the world's regions and will investigate and report on the geographic, demographic, cultural, political, social and environmental characteristics that shape globalization processes in order to better understand and analyze global challenges.

MORAL REASONING AND ETHICAL DECISION MAKING

This course offers you, the opportunity to reason systematically about moral convictions, as well as exploring and evaluating ethics-related arguments. You will examine the diverse concepts and theories of ethical principles, such as living the good life, obligations, rights, justice, and freedom, with a focus on developing the ability to weigh reasons in order to adopt them or not, regarding the specific ethical dilemmas of daily life.

The course also intends to confront you with different value systems from their own, so as to create an awareness about their own ethical assumptions.





ARGUMENTATION AND RHETORIC

The course becomes a sort of antidote against false beliefs, fanaticism, hatred and discriminating attitudes, but it also seeks to offer multiple opportunities so that you will learn to argue and persuade properly, both in an oral and written form.

By the end of the course, you should identify the types of issues that may arise, and the type of arguments needed for each one of them. They will know how to build coherent arguments, using logical inferences free from fallacies. They will be able to lean on evidence, citing correctly diverse and trustful sources of information. Finally, they will know how to use rhetorical and stylistic elements in their discourse, non-verbal language in oral expressions and basic principles when designing presentations.

SEMINAR: COSTA RICA AND WORLD AFFAIRS

This course will increase your ability to act with civic responsibility and efficacy when faced with national challenges that result from global problems and dilemmas by applied research.

You will study the selected problem in its geopolitical, social, economic, cultural, and environmental contexts, comparing it with other regions of the world, and write a research document.

INTERCULTURAL COMMUNICATION

In this course you will simulate interactions in the workplace in order to practice conflict resolution, teamwork and negotiation with members of different cultures. You will also study types of verbal and nonverbal intercultural communication, the relationship between cultural identity and intercultural contact, as well as differences and cultural patterns.

In addition, you will have different opportunities to learn about the importance of forms of communication in the organizational environment and the importance of respect and tolerance for cultural diversity.



SPANISH LANGUAGE COURSES

Improve your Spanish language skills or become fluent in Spanish!

ULACIT offers seven Spanish language courses at the beginner, intermediate and advanced levels, with an emphasis on the progressive development of the four basic skills: listening, speaking, reading, and writing. Our courses are 60 hours/5 credits and meet Monday through Friday from 8:00 am to 12:00 pm for 4 weeks. This will allow you to take several Spanish courses during your semester abroad!

With our Spanish language courses, you will receive:

- A semi-intensive, yet fully balanced language and cultural experience
- Interactive classes with other students from around the world!
- Lab hours and access to our 24-hour interactive learning platform
- Experienced local instructors specialized in Spanish as a Second Language
- One field trip per course and other cultural immersion activities on campus
- Fully-equipped classrooms and computer labs
- Digital and printed academic materials to support your learning experience
- Continuous academic assistance and counseling

Spanish Language Courses Available:

- Introductory Spanish
- Basic Spanish
- Low-Beginning Spanish
- High-Beginning Spanish
- Low-Intermediate Spanish
- High-Intermediate Spanish
- Advanced Spanish



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